



UNIVERSITY OF
MARYLAND
SCHOOL OF PUBLIC POLICY

2101 Van Munching Hall
College Park, Maryland 20742-1821
301.405.6362 TEL 301.405.3737 FAX

Teaching Policy Analysis and Management in Cross-National Settings

The 29th Annual APPAM Fall Research Conference

A Special Half-Day Teaching Workshop

Saturday November 10, 2007 12:00 – 5:30 p.m.

Opening luncheon featuring a speech on

The Globalization of Public Policy Teaching
by **Ambassador Susan C. Schwab, U.S. Trade Representative**

The workshop continues with three sequential panels on topics related to cross-cultural policy analysis, research and management.

Chairs: *David Weimer*, University of Wisconsin and *Rebecca A Maynard*, University of Pennsylvania

Panelists: Over a dozen professionals and scholars in areas ranging from science to government representing nations from all over the globe including the United States, France, Germany, Italy, New Zealand, South Korea, United Kingdom, and Austria.

1:00 – 2:20 p.m – Session A: “Are There Universals of Policy Analysis?”

How do different cultures and political and social institutions affect the policy process, policy choices, and hence, policy analysis? How is policy analysis used (or not used) in different countries? Are there a common set of skills that all policy analysts should possess? If so, what are they? Should they be taught in different ways depending on the national, cross-national, or multi-national setting?

How can international cases and materials be used in core analytic classes, and how can they be used to create special value-added?

2:30 – 3:50 p.m. – Session B: “Teaching the Skills of Policy Research and Evaluation.”

Research and evaluation are intended to help guide policy. What are the various research and evaluation tools used in different countries? How are they similar? and how are they different? Can we learn from each other? What materials and teaching methods work best in cross national and multi-national settings (lectures, Socratic method, and case method)?

4:00 – 5:20 p.m. – Session C: “Teaching Comparative Public Management.”

How do policy implementation, government budgeting, and performance management operate in countries with different state capacities? How can the curriculum encompass management differences among advanced industrial and less developed countries? Is it possible to have a “unified” approach to teaching public management across cultures? If so, what are the elements of such an approach?

5:30 – 6:30 p.m.: Reception for Registered Participants

There is a registration fee of \$55 in advance and \$65 onsite to attend this special workshop

For more information and registration visit

http://www.appam.org/conferences/fall/dc2007/international_education.asp

